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Maria Gravari-Barbas has a degree in Architecture and Urban Design (University of Athens, 1985) and a PhD in Geography and Planning (Paris IV – Sorbonne, 1991). She was a Fellow at the Urban Program of Johns Hopkins University, Baltimore, USA (1990). She is the Director of the EIREST, a multidisciplinary research team dedicated to tourism studies, primarily focusing on cultural heritage, development, and urban tourism evolutions. Since 2009, she has been the director of the UNESCO Chair of Paris 1 Panthéon-Sorbonne University and the coordinator of the UNITWIN network 'Tourism, Culture, Development'. She is the Chair of the Self-Steering Committee of Cultural Heritage of Una Europa and the Chair of the Joint Doctoral Committee of **Una Europa**, which coordinates the Doctoral programme of Una Europa (Una-Her-Doc). She has authored several heritage, culture, tourism, and urban planning books. *Tourism and architectural simulacra*, Routledge, (2021); *Tourism Dynamics in Everyday Places: Before and After Tourism*, Routledge, 2021; *A research Agenda for Heritage Tourism*, Elgar (2020), *Le patrimoine mondial, Mise en tourisme, mise en images*, L'Harmattan (2020), *Lieux ordinaires, avant et après le tourisme*, PUCA (2018), *Tourism and Gentrification in Contemporary Metropolises. International Perspectives*, Routledge (2017), *World Heritage Sites and Tourism. Global and Local Relations*, Routledge (2017).